



FOR IMMEDIATE RELEASE

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**Trace Adkins to Reach a USO Milestone this Spring,
His Tenth Entertainment Tour in Thirteen Years**

Megastar to celebrate this landmark with ten-day, three-country trip to Middle East and Europe, and a promise to bring a treasured Grand Ole Opry tradition to troops

- WHAT:** USO tour featuring multi-platinum recording artist/actor **Trace Adkins**
- WHEN:** Spring 2015
- WHERE:** Middle East and Europe
Note. For security reasons, country names and tour dates cannot be released at this time.
- WHY:** Following in the footsteps of such country music greats as Gene Autry, Minnie Pearl and Little Jimmy Dickens, among others who embarked on entertainment tours throughout the USO's 74-year history, Grand Ole Opry member **Trace Adkins** is quickly approaching a personal milestone – his tenth USO tour in 13 years. To commemorate the momentous occasion, Adkins is scheduled to perform approximately five acoustic shows and four full band performances at nine bases in three countries over the span of just ten days. In celebration of the Grand Ole Opry's 90th anniversary and its May partnership with the USO and MusiCorps as part of *Cause for Applause* – a nine month celebration highlighting countless important causes and charities – Adkins will also bring a treasured Grand Ole Opry tradition with him on his USO tour.

Adkins is far from a stranger in supporting troops and military families. He first volunteered with the USO in 2002 and became one of the first entertainers to travel to the Middle East. Over the past 13 years, Adkins has participated in nine USO tours and traveled to seven countries – visiting, entertaining and creating #USOMoments for more than 43,218 troops and military families. Among the countries he has visited with the USO are Afghanistan, Bahrain, Germany, Iraq, Japan, Kuwait and the U.S.

Adkins' trademark baritone has powered countless hits to the top of the charts and turned albums into Platinum plaques – selling over 10 million albums, cumulatively. When he is not in the studio working on his new album, the 6'6" megastar can be seen shooting an episode of NBC's "Night touring the globe or Shift," or on location for his new film "Road Runner."

QUOTE: *Attributed to Trace Adkins:*
"I can't believe I'm about to go out on my tenth USO tour. It feels like just yesterday when I first went out. No matter how many times I go out, or which countries and bases I visit, it never gets old. As long as they are out there serving our nation and sacrificing their lives... I'll continue to tour with the USO."

NOTE: The USO's "Every Moment Counts" campaign invites Americans to join Trace Adkins in honoring, saluting and creating moments that matter for our nation's troops and their families. The campaign, much like this tour, centers around the countless every day moments – from family dinners and date nights to children's births and bedtime stories – that our troops and their families selflessly sacrifice due to their commitment and service to our country. To learn more visit **USOmoments.org**.

About the USO

The USO lifts the spirits of America's troops and their families millions of times each year at hundreds of places worldwide. We provide a touch of home through centers at airports and military bases in the U.S. and abroad, top quality entertainment and innovative programs and services. We also provide critical support to those who need us most, including forward-deployed troops, military families, wounded warriors, troops in transition and families of the fallen. The USO is a private, non-profit organization, not a government agency. Our programs and services are made possible by the American people, support of our corporate partners and the dedication of our volunteers and staff.

In addition to individual donors and corporate sponsors, the USO is supported by President's Circle Partners: American Airlines, AT&T, BNSF Railway, Clark Construction Group, LLC, The Coca-Cola Company, JCPenney, Jeep, Johnson & Johnson, Kroger, Northrop Grumman Corporation and TriWest Healthcare Alliance and Worldwide Strategic Partners: BAE Systems, BIC, The Boeing Company, ConAgra Foods, FedEx, GEICO, Harris Teeter, Lockheed Martin, Microsoft Corporation, Procter & Gamble, TKS Telepost Kabel-Service Kaiserslautern GmbH & Co. KG and Wawa Inc. We are also supported through the United Way and Combined Federal Campaign (CFC-11381). To join us in this important mission, and to learn more about the USO, please visit uso.org.

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